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TOGETHER WE CAN MAKE IT BETTER

Dear Colleague,

We are proud to invite you and your co-workers to join the very first global celebration of Clinical Engineering achievements from all over the world. Our program, through an on-line internet network of collaborators, on October 21st will be transferred from one time zone to the next for 24 hours (see attached schedule). We will share success stories from every corner of the world from Australia to Nigeria and from Beijing to Mexico City. The content of the program will include videos, photographs, presentations, and open chat room responding to questions and comment throughout the program. We will learn about our profession, the common challenges, various practices and the professionals behind who strive to make sure that healthcare is more accessible, safe, and at the highest possible level.

Please mark your calendar and make sure that you will not miss this unique and great event. You will have opportunity to engage with colleagues from around the world as they present their region's success story. Turn this into get together event at your locality, invite your friends, share and celebrate with the rest of the world the many facets of the critical role of our profession.

I look forward with excitement to share with you the Global CE day on October 21st.

Respectfully,
Yadin David, Global CE Day Chair

Dear friends,

We have created a Twitter account for CED ([@IFMBE_CED](#)) and launched the hashtag [#GlobalCEDay](#), to be used as a back-channel for the Global CE Day on October 21. Hopefully many Twitter users will start including this hashtag in their tweets while commenting the events. This will help interaction between participants all over the world and will be quickly indexed by search engines.

Please, start spreading the hashtag in your communications, possibly cross-linking to LinkedIn and more social media! Thanks a lot for your much needed support.

Best regards,
Ernesto Iadanza, IFMBE CE Division Chair

